



MetaStudio / METAS One Pager Version 2.1 (Q3 2022) Preseed token sale opportunity

MetaStudio / METAS - The DAO Creators Metaverse Meta Studio is the business metaverse platform where you can sell your content in full privacy, retain ownership, receive all the profit, and decide the way your community works.

Which is the size of the potential market? Worldwide, more than 50 million people consider themselves content creators. Out of these, 46.7 million identify as amateurs, but 2 million+ are professional creators, earning enough from their passion to make it their full-time income source. Notably, half of the professional creators (approximately 1 million) earn their money on YouTube, with 25% (500,000) quoting Instagram & TikTok as their income source and 10% using Twitch and similar live-streaming platforms.

Why MetaStudio/ METAS? We are creating a metaverse platform where you can sell your content in full privacy, retain ownership, receive all the profit, and make decisions.

MetaStudio's unique selling points: solves the 3 main issues of the content creators: 1. Unfair rules and abuses by the platforms; 2. Huge commissions paid (20% to 50%); 3. Lack of Privacy and Time Waste due to Old UX

MetaStudio's Blue Ocean Strategy: MetaStudio will go into a blue ocean with its featured and target market. We split current Metaverse projects into 4 segments: 1. Gaming/ Retail 2. Gaming / Content 3. Business / Retail 4. Business / Content. Our segment, the Business / Content Metaverse is currently very "blue" with everyone focusing just on NFT sales and marketplaces, but no full vertical approach for everyone in the content business. We follow evergreen business models transferring them into Web 3.0.

\$METAS Token: \$METAS is a Utility Token that will power Meta Studio and the Metaverse we build for you. Based on ETH and built on Polygon technology and in collaboration with Polygon Labs. It is fast, easy and cheap to pay, allowing you to use multi-coin wallets and buy / sell instantly with minimal costs.

MetaStudio's tech infrastructure: We have partnered with one of the world's top blockchain development companies in the world today, experienced with building Sandbox and other metaverses, Blockchain XDev.

MetaStudio's legal framework: \$METAS is a 100% Utility Token powering up MetaStudio. MetaStudio is owned and operated by MetaStudio Land AG, a regulated Swiss company with a paid capital of 100,000 CHF. Very important: \$METAS was not only audited deeply with all WP and tokenomics, by Quantstamp, a leading security auditor but it was also approved by www.finma.ch as a utility token!

What is in it for early investors at preseed stage?

Total limited supply: 5,000,000,000 METAS tokens
Current round: 500,000,000 METAS tokens at \$0.01, minimum ticket \$100,000.
The current round will be followed by an IDO predicted in 3 stages, \$0.02 to \$0.04, and IEO at \$0.05, full details about the sales campaigns in the whitepaper, and pitch deck.

We think this is important: our team has a token allocation of course, but with the longest vesting period so ... we either make everyone else rich or we don't win anything for ourselves. If you estimate market and average token retention in the cycle buy-sell, the normal price for a token when the platform is fully operational should be at least 1\$. We are aware the full immersive Metaverses with interoperability are still years away and mass adoption of VR / AR will not happen soon, therefore we plan to release our MVP as a mobile app version in a maximum of 1 YEAR after seed. This will answer the creator's needs today, which are not connected to VR but to Decentralization, Profit sharing, and Privacy, and also allow us to provide ROI to investors and grow user base, while we work in the background on the immersive final version of MetaStudio.

We are not into launching and disappearing, as we treat MetaStudio with the same seriousness we did all other projects in our lives. This is an amazing project built not just "to do something new", it responds to real demand in the market. We will make it awesome, but we do need your support for this. Help us make this happen and we will reward you with a great opportunity.